



Healthy People Healthy Places

Integration of Environment & Human Well-Being

2015 – 2017 Program Data & Learning

During the Summer of 2017, Sewall Foundation staff and board began reviewing the first three years of the Healthy People Healthy Places program including: application and funding trends; the Foundation’s ability to advance the program strategies; and related commitments to equity, learning, and capacity building. Out of this process arose a great deal of learning that warrants further consideration and guidance to applicants for 2018.

Between 2015 – 2017, we received 475 applications from 295 organizations with a total request of \$53,099,976.50. We made 259 grants to 158 organizations totaling \$17,735,211.00.

Put another way – of the 475 applications submitted, only 55% (259) of proposals received funding and 45% (216) of proposals were declined. Of the 259 grants made, 28% received full funding while 72% received partial funding. Not surprisingly, we learned through final grant reports and other communications that partial funding required organizations to either secure funds elsewhere or significantly rescale their projects which impacted their program and organizational goals.

The Foundation’s decisions to partially fund projects resulted from: high demand on Foundation resources; focusing of funds towards aspects of the proposed work that most closely aligned with the Integrated goals and strategies; or other readiness considerations such as timing and capacity.

Funding Types:

Sewall accepts requests for Project/Program, General Operating, and Capital needs.

Our Integrated grants between 2015 – 2017 were requested and awarded across funding types as follows:

Project/Program:	<u>\$32,261,982 requested</u>	<u>\$10,995,583 awarded</u>	<i>62% of total awarded</i>
Operating:	<u>\$10,099,716 requested</u>	<u>\$3,327, 777 awarded</u>	<i>19% of total awarded</i>
Capital:	<u>\$10,738,279 requested</u>	<u>\$3,411,851 awarded</u>	<i>19% of total awarded</i>

Grant Ranges:

Grant awards ranged from \$5,000 to \$500,000. Of the 259 grants made:

- 78% of awards were under \$100,000,
- 13% of awards were between \$100,000 and \$199,999; and
- 8.5% of awards were over \$200,000.

Multi-Year Grants:

Of the 259 total grants made between 2015 – 2017:

- 20% (52 grants) were for 24 month terms
- 7% (18 grants) were 36 month terms

Multi-year grants were made for:

- **Projects/Programs** that required multiple years of stability to test concept and/or align stakeholders around common goals and actions.
- **General operations** if an organization's mission and activities had close alignment with the Foundation's values and our Integrated strategies, or if general operating funds were required to help an organization in their start-up phase or to deepen their learning and commitment to integrated and equity-informed approaches to their work.
- **Capital campaigns** to allow for a window of time for fundraising to conclude.

Funding Categories:

To assist our program evaluation work and provide the most succinct guidance to 2018 applicants, we have created five categories that encompass the breadth of requests received to-date. They are:

1. [Community & Economic Development](#)
2. [Food Systems](#)
3. [Nature-Based Education & Leadership Development](#)
4. [Natural Resource Conservation & Management](#)
5. [Public Policy, Advocacy, and Civil Discourse](#)

Please click on any of the hyperlinks above to learn more about elements of successful proposals, grant ranges, and other information as you assess fit with the Integrated grant program and what size request is appropriate.